

Making Your Christmas Tree Last



1 Start with a Fresh Tree

The fresher the tree, the longer the tree will last. Test for needle retention by grasping the branch and pulling down gently.



2 Get a Fresh Cut

Cut an inch or so off the base of the trunk. Most retailers provide this service for you, so don't forget to ask!



3 Water Immediately

Once you get your tree home, get your tree into water as soon as possible. Just use tap water – don't add sugar, aspirin, corn syrup, or bleach into your tree's water.



4 The Right Stand for the Right Tree

Make sure your stand reservoir has enough capacity for your tree – at least 1 to 1 ½ gallons. Scale up on size if you're unsure. For more info, check out our [Stand Guide](#).



5 Check Your Surroundings

Find a spot that's not too close to a heat source. Check your outlets, lights, and extension cords for defects. Turn your tree lights off at night or when not home.



6 Water Often, Water Daily

Check your stand daily to make sure that the level of water does not go below the base of the tree – there may be water in the stand, even if the trunk is not submerged.



7 Recycle!

Real Christmas trees are 100% recyclable and 100% biodegradable. Most cities have recycling and/or curbside pick-up programs.



Real trees. Real memories.

Research shows that the "getting the tree" experience creates memories that will be cherished for years.